

MARK EVAN BAGGETT

GRAPHIC DESIGN • ILLUSTRATION

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OBJECTIVE

To secure a creative, challenging design position, where my unique skills and talents can be further developed and appreciated.

EXPERIENCE

'The Birmingham News' (Birmingham, Alabama)

May 1998 – February 2010 (Full-time)

• Graphic Artist/Illustrator/Page Designer (Editorial Department)

August 1995 – June 1996 (Part-time)

Responsibilities included designing and executing featured illustrations, lead page designs, conceptualizing and designing mock-ups, logos, informational graphics, maps, icons, section redesigns and computer imaging/manipulation. Praised and recognized for innovative design approaches and quick, effective solutions, as well as working under constant, daily deadlines. 'The Birmingham News' is Alabama's largest daily newspaper with 160,000 daily circulation.

• Staff writer – Bi-weekly running column called 'Runner's Lane,' about the sport in the Birmingham metro area.

January 2008 – February 2010

'The Vulcan Runner' Newsletter - Birmingham Track Club (Birmingham, Alabama)

June 2006 – Present

• Editor/Designer – Implemented a redesign in June 2006 of the track club's full-color newsletter. Monthly volunteer responsibilities include assigning articles to members, writing articles, layout of newsletter, designing ads/promos and preparing media for both print and online distribution. Newsletter typically ranges from 18 to 34 pages, depending on content.

Samford University (Homewood, Alabama)

Fall 2007 – Spring 2009

• JMC 310 Instructor – Provided journalism students a sound foundation for both Adobe Photoshop and Adobe InDesign. Responsibilities included development of all course work, delivering class lectures, in-class projects, written and visual exams, class critiques, and giving guidance of students (beginner to intermediate).

• Advanced Photoshop for Photographers Instructor ('Samford After Sundown' Program)

Fall 2008

Taught professional photographers how to color-correct, manipulate, tone and prepare their own RAW images in Adobe Photoshop for both print and online display. At the completion of the course, students presented individual final projects to peers and faculty, using their own altered images.

Herzing College (Birmingham, Alabama)

March 2001 – March 2005

• IS 218 Web Graphics Instructor (on-campus and on-line) – Instructed students in the use of graphic programs Adobe Photoshop and Adobe ImageReady.

Responsibilities included development of all course work, delivering class lectures, daily in-class assignments, pop-quizzes, exams, class critiques, and guidance of students (beginner to advanced).

The University of Alabama at Birmingham (Birmingham, Alabama)

January 1999 – September 2001

• ARS 103 Intro. to Computer Graphics Instructor – Instructed novice students in the use of graphic programs Adobe Illustrator, Adobe Photoshop and QuarkXPress.

Responsibilities included development of all course work, delivering class lectures, weekly exams, class critiques, and guidance of students.

The Boston Beer Company (Boston, Massachusetts)

March 1997 – May 1998

• Graphic Designer (Brand Development Department) – Assisted Sales Team with local & national promotions. Responsibilities included (but were not limited to) typesetting, designing of mechanicals, menu layouts, tap handles, mock-ups, and packaging/shipping for national accounts. The Boston Beer Company is brewer of Samuel Adams Beers, HardCore Crisp Hard Cider & Oregon Original Ales.

AWARDS

'The Birmingham News' Annual Editor's Award – Best Illustration of 2007

Alabama AP Managing Editors State Journalism Awards (Class 1)

• 2005: 1st Place - Illustrations, 2nd Place - News Graphics • 2006: 2nd Place - Illustrations, 3rd Place - News Graphics • 2008: 1st Place - Illustrations

RRCA (Road Runner's Club of America) E-Newsletter 2007 Journalism Award – 1st Runner-Up ('The Vulcan Runner' Club Newsletter)

DESIGN SOFTWARE KNOWLEDGE

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Macromedia Freehand, Harris Pagination, QuarkXPress

EDUCATION

James Madison University (Harrisonburg, Virginia)

August 1990 – December 1994

• Major: Art • Degree: B.F.A. • Concentration: Graphic Design • Cumulative GPA: 3.21 • Major GPA: 3.8

ONLINE PORTFOLIO

www.MarkEvanBaggett.com